



Voice of McDonald's II - Fact Sheet

What: Voice of McDonald's is arguably the largest global singing competition of its kind, open to the 1.6 million McDonald's crew members and managers in 118 countries. More than 3,600 talented singers entered the contest from 53 countries around the world.

Level one judging took place in October 2007, at which time a panel of judges with expertise in the music/talent industries judged contestants in three areas: singing ability (60 percent), creativity (20 percent) and on-camera/stage presence (20 percent).

In the second round of competition, people from around the world went online to help choose the top global finalists. Because of the outstanding talent of the 35 semi-finalists, McDonald's senior management raised the number of finalists from 10 to 14.

The grand prize winner will receive a check for \$25,000; a trip to the "American Idol™" Season 7 finale; and the opportunity to record a demo tape with Grammy Award-winning songwriter and producer Rodney "Darkchild" Jerkins. The second place winner will receive \$10,000, while the third place winner will receive \$5,000. Other finalists will each win \$2,500. All finalists will also win \$500 for their restaurants and a \$1,000 contribution in their names to their local Ronald McDonald House Charities chapters (or another children's charity).

Who: The next Voice of McDonald's is:

- **Europe**
 - Natércia Pintor - Lisbon, Portugal

The second place winner is:

- **Asia-Pacific/Middle East/Africa**
 - Mary Margaret Yu - Davao del Sur, Philippines

The third place winner is:

- **North America (U.S. and Canada)**
 - Candido Reviles - Calgary, Alberta, Canada

The 11 runners-up are:

- **Asia-Pacific/Middle East/Africa**
 - Paulina Susan Bacarat - Davao del Sur, Philippines
 - Glories Putera Birawida - Malang, East Java, Indonesia
 - Chisato Kon - Aomori-shi, Aomori-Ken, Japan

- **Europe**
 - Anthony Reber - Vevey Vaud, Switzerland
 - Frank Steding - Moers, Germany
 - Zul'fiya Zagashtokova - Cherkessk, Russia

- **Latin America**
 - Jesus Xavier Rios - Fajardo, Puerto Rico
 - Axel Gaston Rivero - Buenos Aires, Argentina

- **North America (U.S. and Canada)**
 - Aziah Bolling - Newfoundland, Pennsylvania
 - Mandy Neff - Greenville, Ohio
 - Stan Wilkins - Cochran, Georgia

Why: The spirit of opportunity has always been a part of McDonald's, and this program is a fun way to honor our people and their talents, and let their voices be heard.

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